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## 6<sup>th</sup> PISB Workshop

# NEW PERSPECTIVES AND INTERDISCIPLINARY APPROACHES TO ENTREPRENEURSHIP

Urbino, 19-20 May 2023



AIDEA



# PROGRAM

## Friday 19 May

14.30 - 14.45 Welcome (Aula Blu and online\*)

**Giorgio Calcagnini** (Rector of the University of Urbino Carlo Bo)  
**Giuseppe Travaglini** (Director of the Department of Economics, Society and Politics - DESP)  
**Francesca Maria Cesaroni** (President of the School of Economics - DESP)

14.45 - 15.30 Plenary Session (Aula Blu and online\*)

- Introduction

**Tonino Pencarelli** (Editor in Chief of *Piccola Impresa/Small Business*, University of Urbino Carlo Bo)  
**Paola Demartini** (Co-Editor in Chief of *Piccola Impresa/Small Business*, Roma Tre University)

- Keynote speech

**Silke Tegtmeier** (University of Southern Denmark)  
"Context and Interdisciplinarity in Entrepreneurship Research. Do You See the Elephant?"

15.30 - 17.30 Parallel Tracks - hybrid (see tracks program)

- Track A – Innovative SMEs and Start-up (Aula 11)

Chair **Federica Palazzi**

- Track B – Sustainability and circular economy (Aula 12)

Chair **Mara Del Baldo**

- Track C – Entrepreneurship and networks (Aula Blu)

Chair **Alessandro Pagano and Roberta Bocconcelli**

19:30 Social dinner at “La Fornarina” restaurant

## Saturday 20 May

9.30 - 10.00 Plenary Session (Aula Blu and online\*)

- Keynote speech

**Simone Guercini** (University of Florence, Italy)  
“Consumption and passion in unconventional entrepreneurship”

10.00 - 12.00 Parallel Tracks - hybrid (see tracks program)

- Track D -Entrepreneurship, crisis and food safety (Aula 12)

Chair **Massimo Ciambotti**

- Track E – Women, diversity and family firms (Aula Blu)

Chair **Francesca Maria Cesaroni and Annalisa Sentuti**

- Track F – Digitalization and innovation (Aula 13)

Chair **Elisabetta Savelli and Emanuela Conti**

12.00 - 12.30 Closing Session (Aula Blu and online\*)

- Best paper award of the 6th PISB Workshop

- Call for paper announcements and final greetings

12.30 Coffee Break

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\* <https://uniurb-it.zoom.us/j/7391547565?pwd=TVc4RE4rNmxtckI5YzAxUIRkK0czZz09>

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