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# **New Perspectives and Interdisciplinary Approaches to Entrepreneurship**

## **6<sup>th</sup> PISB Conference**

### **Urbino, 19-20 May 2023**

**ASPI - Piccola Impresa/Small Business**

**CRIMPI - Centro di Ricerca su Imprenditorialità e Piccole-medie Imprese**

**Research Centre on Entrepreneurship and Small-medium firms**

## **The Aims and Topics of the Conference**

Entrepreneurship has been recognized by the European Union as a powerful engine for economic development, essential to seize opportunities, generating ideas and turning them into financial, cultural, or social value for others (European Commission, 2013; Bacigalupo et al., 2016; Mccallum et al., 2020). Entrepreneurship underpins all enterprising activity and especially SMEs, which represent 99.8% of all businesses in the EU-27, employ around 83 million people, account for more than half of Europe's GDP and have always been essential for European economic competitiveness and prosperity (European Commission, 2022).

At the same time, contexts in which entrepreneurship takes shape and develops have been profoundly changed by the Covid-19 pandemic (European Commission, 2022) and the outbreak of war in Ukraine (Accenture, 2022; EIU, 2022). Such phenomena, on the one hand, have put many SMEs in crisis (OECD, 2022), at best forcing them to a fast reaction to rethink their entrepreneurial and business models (Fasth et al., 2022); on the other hand, they have generated new needs and therefore new business opportunities (Pencarelli et al., 2020;2022; Zutshi et al. 2021). Finding innovative solutions to deal with climate change and improve resource efficiency, building social cohesion, speeding up transitions to a digital and sustainable economy have become high priorities worldwide (Maglio et al., 2021). Consequently, policies have to be adapted both for supporting existing entrepreneurs and SMEs to deal with the new and challenging contextual situations, and for stimulating new entrepreneurial initiatives, able to address the new challenges and needs.

Our commitment, as scholars, is to look deeper within this complexity, aiming to understand the nature, meaning and features of entrepreneurship in the current historical phase, in order to

advance theory and gain more insights that can be relevant for the knowledge of the entrepreneurial phenomenon, even going beyond the mainstream views of the entrepreneurship field (Welter et al., 2017).

According to Welter (2011) context provides individuals opportunities and sets boundaries for their entrepreneurial actions. Thus, it is crucial for better understand when, how, and why entrepreneurship takes place and who is involved in the entrepreneurial process.

The first purpose of this call for papers is to promote research on the variety of contexts, their complexity and how they shape entrepreneurship. In this vein, the PISB 2023 Conference “New Perspectives and Interdisciplinary Approaches to Entrepreneurship” encourages scholars to submit contributions that advance our understanding of the many facets of entrepreneurship within a plurality of contexts that includes, but is not limited to, the following:

- Variety of setting: districts, communities, specific institutional and social contexts;
- Variety of sectors: creative industry, cultural industry, health care, digital entrepreneurship, rural entrepreneurship, etc.;
- Variety of values: green entrepreneurship, sustainable entrepreneurship, social entrepreneurship, etc.

Each context is characterized by different level of complexity and dynamics that can be analyzed with regard to antecedents, processes and outcomes of entrepreneurship.

However, between context and entrepreneurship emerges a reciprocal relationship (Welter, 2011): context influences entrepreneurship and in turn entrepreneurship shapes the context throughout individuals’ entrepreneurial actions, values and behaviors. Further research on the plurality of subjects/actors that can be involved in entrepreneurship is thus the second purpose of this call for papers. Contributions could focus on the following entrepreneurial actors, that are meant to be indicative and not exhaustive: startupper (Kuckertz et al., 2020), young entrepreneurs, women entrepreneurs, entrepreneurial family (Randerson et al., 2015), ethnic entrepreneurs, senior/silver entrepreneurs, benefit entrepreneurs, disable entrepreneurs, etc.

Contributions that cross contexts and actors are particularly welcomed (e.g. women entrepreneurs in the cultural industry, digital entrepreneurship and social entrepreneurship, benefit entrepreneurs and sustainable entrepreneurship, etc.).

This call aims also to gather contributions from scholars who deal with entrepreneurship by adopting innovative and original methodological approaches and theoretical frameworks that look outside the box, both from traditional disciplines including management, economics, organization studies, law, and finance and other disciplinary fields such as sociology, psychology, anthropology, history, etc. To this end, contributions with an interdisciplinary approach are particularly appreciated. Both quantitative and qualitative methods in empirical research, as well as conceptual papers and literature reviews are welcome.

The goal of the Conference is to draw a comprehensive and updated overview about entrepreneurship, show the liveliness of this field of research and offer all entrepreneurship scholars an opportunity for discussion and exchange useful for generating interesting ideas for advancing research on this topic.

## Conference Mode

The Conference will be held from 19 to 20 May 2023 in **hybrid mode** and presented in English. The authors of accepted papers will have a choice to present their papers on-line or in-person. The physical Conference for those who can attend in person will take place in Urbino (PU), Italy.

## Deadline

**Abstract Submission:** 1<sup>st</sup> February, 2023

**Notification of Acceptance:** 28<sup>th</sup> February, 2023

**Full Paper Submission:** 15<sup>th</sup> April, 2023

**Early-Bird Registration Slot:** 1<sup>st</sup> March – 15<sup>th</sup> April, 2023

**Standard Registration Slot:** 16<sup>th</sup> April – 10<sup>th</sup> May 2023

## Author guidelines

### Abstract

Short Structured Abstract (between 600-1,000 words) is required. You are requested to clearly highlight the following paragraphs:

- Objectives;
- Literature Review/Theoretical Framework;
- Approach/Method;
- Main Results;
- Value and Implications for Theory and Practice.

### Full paper

Max length of the entire manuscript (including abstract, keywords, references, tables, and figures) is between 5000 and 8000 words.

The template to be used will be sent upon notification of acceptance of the abstract.

The full paper must be sent in electronic format (.doc. or .pdf) to the address: PISB2023@uniurb.it by 15<sup>th</sup> April, 2023.

## Publication and Best Paper Award

The conference will have Formal Proceedings (ISBN). All accepted papers, irrespective of the presentation mode, will be included. Publication is subject to Author registration and payment.

A Best Paper Award will be granted to the three best papers presented at the Conference. Selected best papers will be invited to publish in *Piccola Impresa/Small Business* with a fast review process.

## Participation Fee

Please note the following important information and deadlines for registration:

By April 15<sup>th</sup>, 2023 – Early-bird conference registration:

The participation fee to the virtual Conference is 80 EUR

The participation fee to the physical Conference is 160 EUR

From 16<sup>th</sup> April to 10<sup>th</sup> May, 2023 – Standard conference registration:

The participation fee to the virtual Conference is 100 EUR

The participation fee to the physical Conference is 200 EUR

The attendance fee includes:

- participation in the Conference
- paper publication in the Conference Proceedings

For those who can attend the Conference in person the attendance fee also includes:

- Social Dinner
- Light lunch

The Registration Form and detailed payment information will be sent to the Corresponding Authors of accepted papers.

## Promoting Committee

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The 6<sup>th</sup> PISB Conference has been supported by AIDEA – Accademia Italiana di Economia Aziendale and ECSB – European Council for Small Business and Entrepreneurship.

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